



Nature Play QLD Blog post guide

For general blog submissions

Please return the following in word:

1. TITLE of your blog post:
2. Your name & organisation/school:
3. Location (in QLD):
4. Email address (internal use only):
5. Do you wish to remain anonymous?
6. Short summary or 'teaser' for blog homepage (100 words):
7. Captions for all photos, or links to YouTube etc:
 - Photo 1:
 - Photo 2:
8. Blog content (usually approx. 700-1000 words in a non-formatted word document).
9. We support you to promote yourself or your organisation with your organisation blurb or bio (100 words) at the end of your blog, if you wish.

Other tips:

- We recommend providing at least one photo to support your blog post (please ensure you have suitable approval to use the photo, particularly those of children).
 - If you'd like images inserted at specific places, please simply request with words at the desired place eg - [insert image124.jpg here]
 - We encourage you to use links to strengthen your content, where practical. To do so in a way that will help us with formatting, please write the url next to your desired word. Eg, [Nature Play QLD www.natureplayqld.org.au promotes outdoor play.
 - Please submit your blog to marketing@natureplayqld.org.au in a word document with photos attached as .JPG files
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- Once your blog has been reviewed, we will let you know if it's approved to be added to the Nature Play QLD website.
- If approved, you will be sent a draft if any changes have to be made. This will just be slight grammar/spelling changes, not structure changes.
- Once you have approved the draft, we will publish on our website. You will be sent a link once the final is live.

